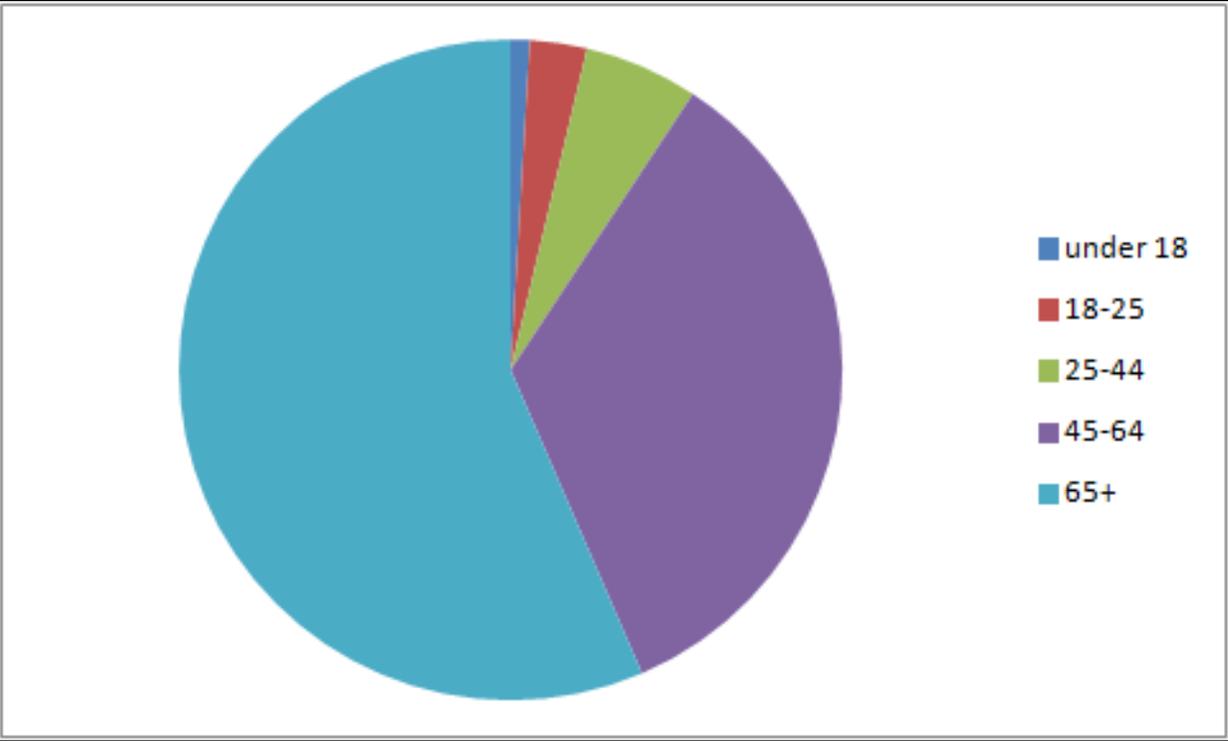
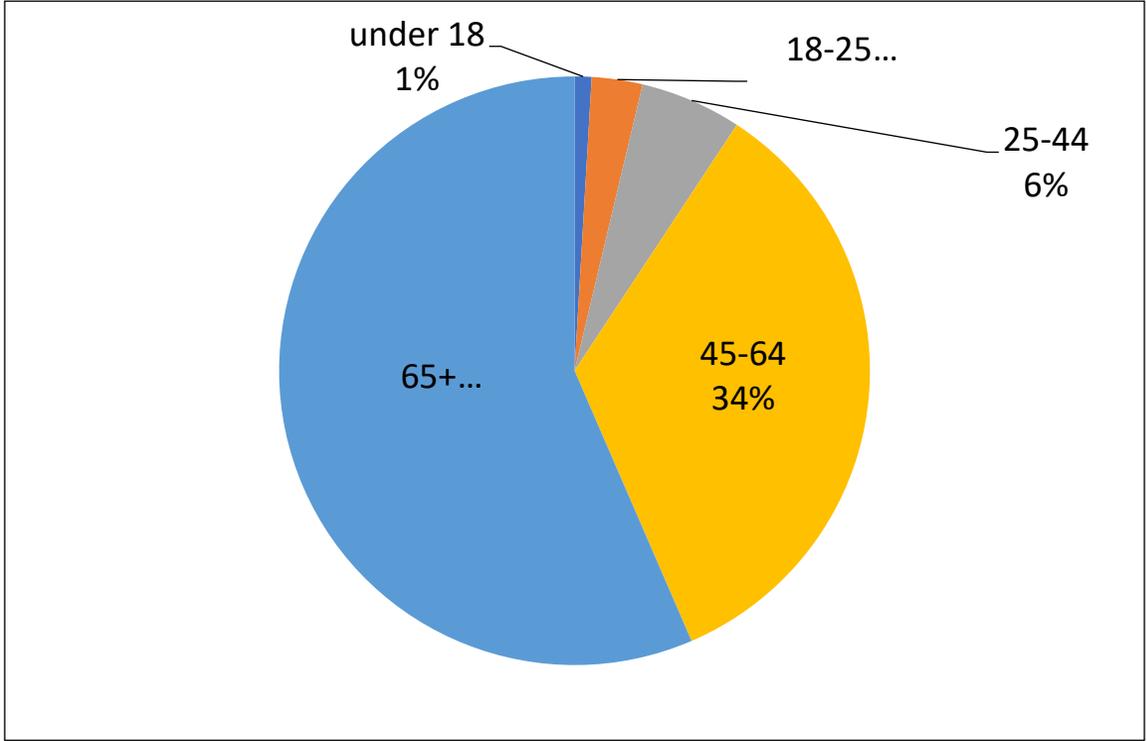


Results of Township of Port
Wing
Community Survey

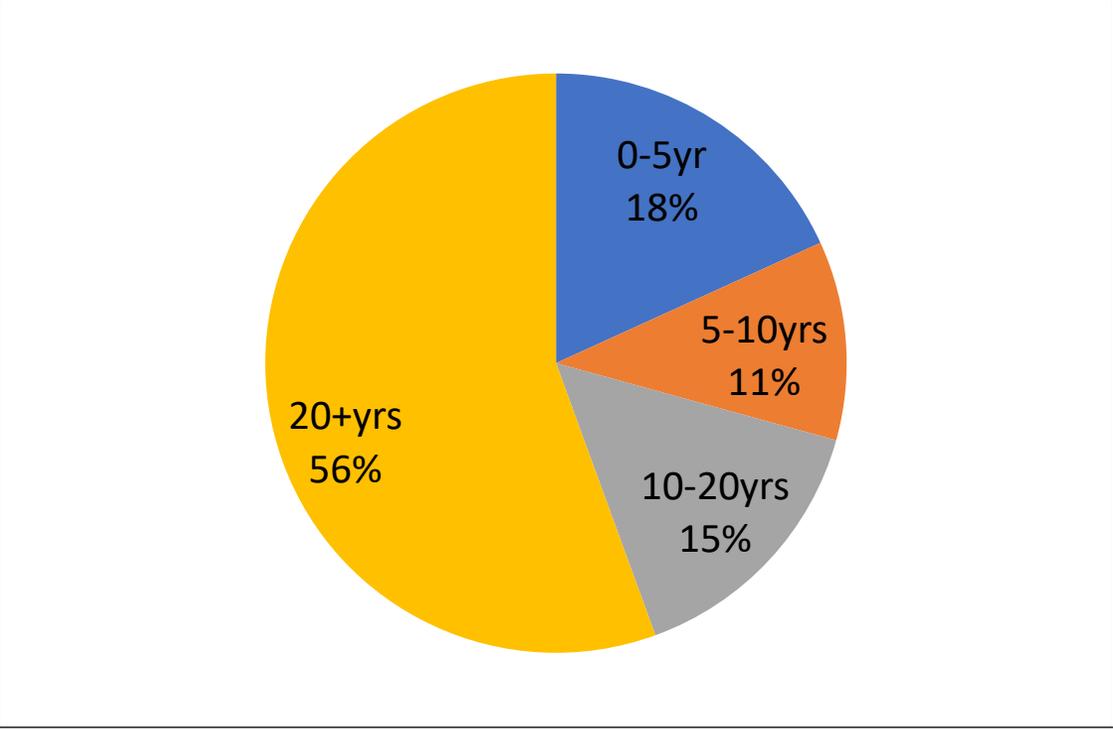
Age Bracket (Respondents)



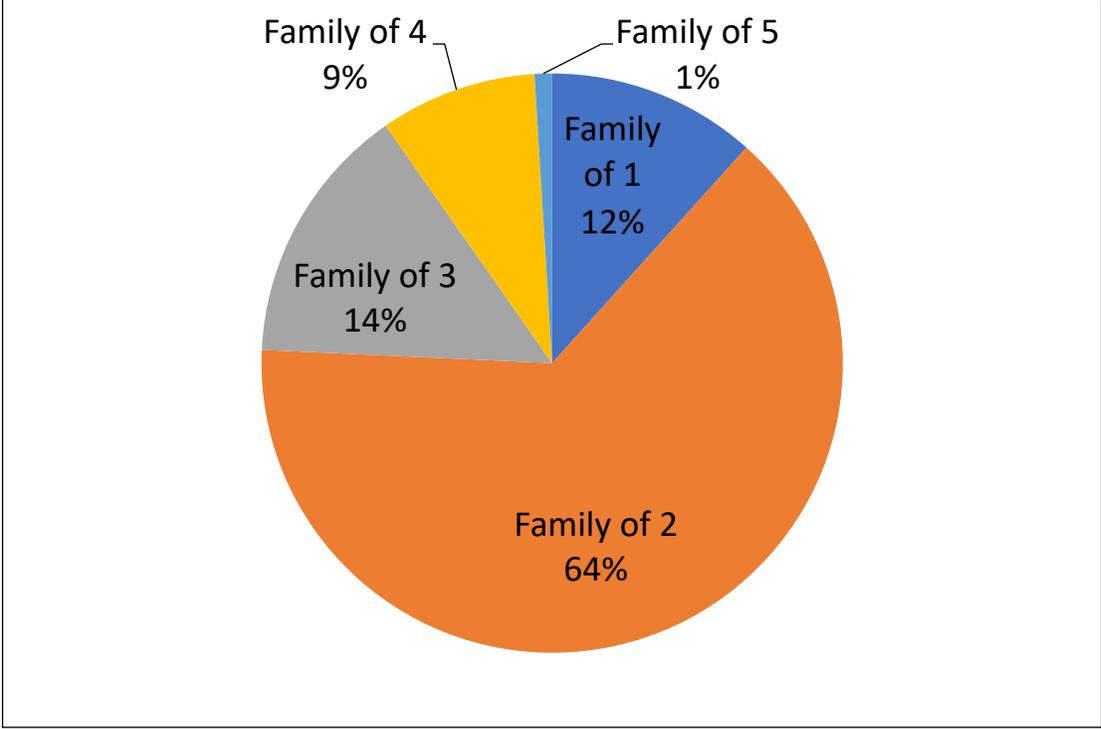
Age Bracket (Residents)



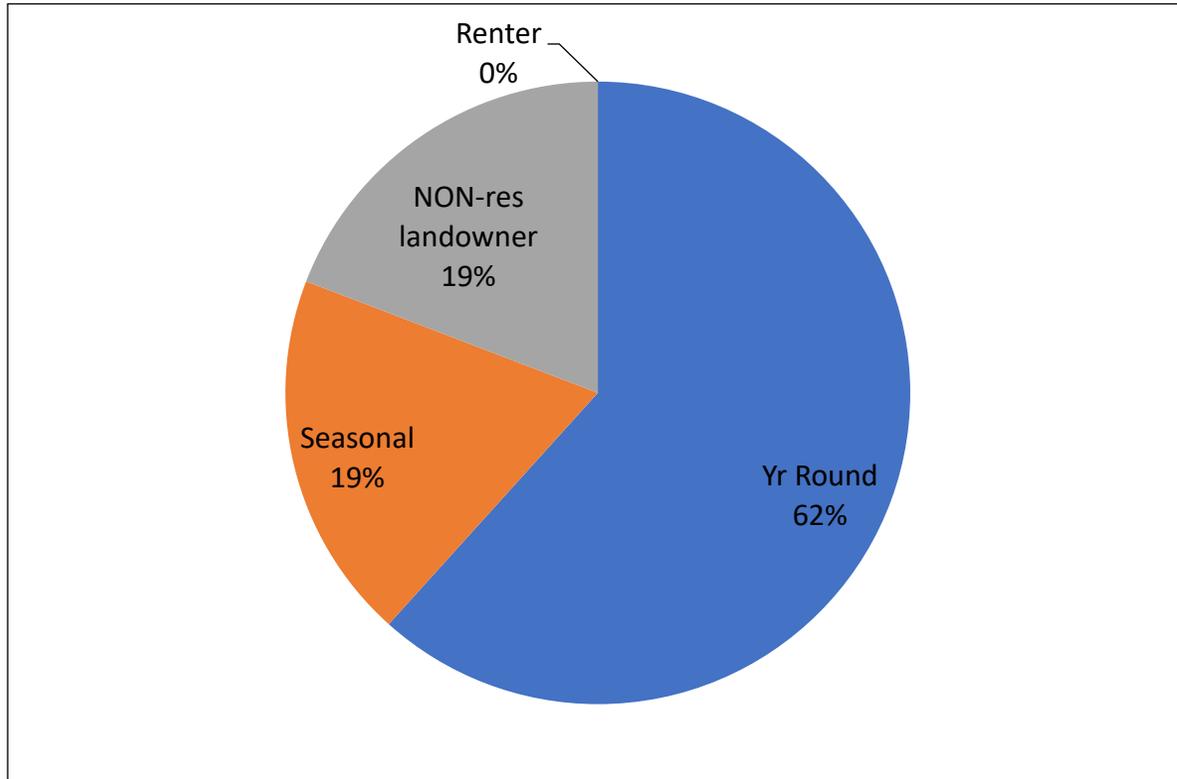
How Long have you lived in Port Wing?



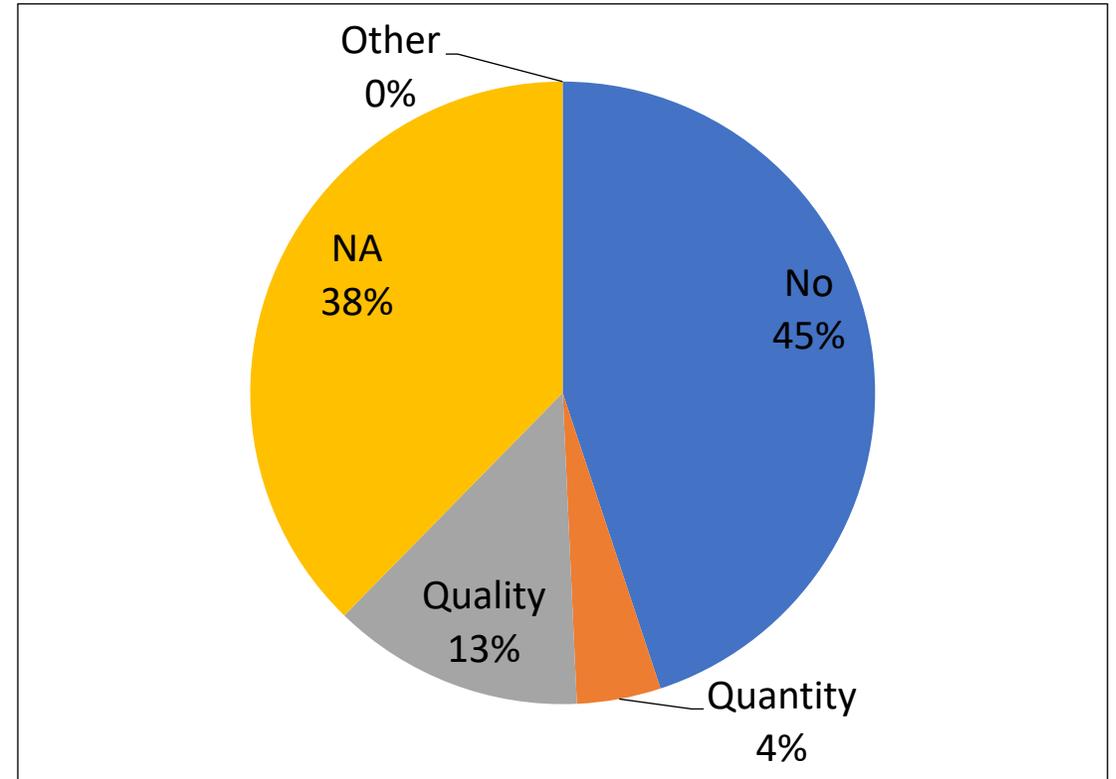
Household Size



Resident Status

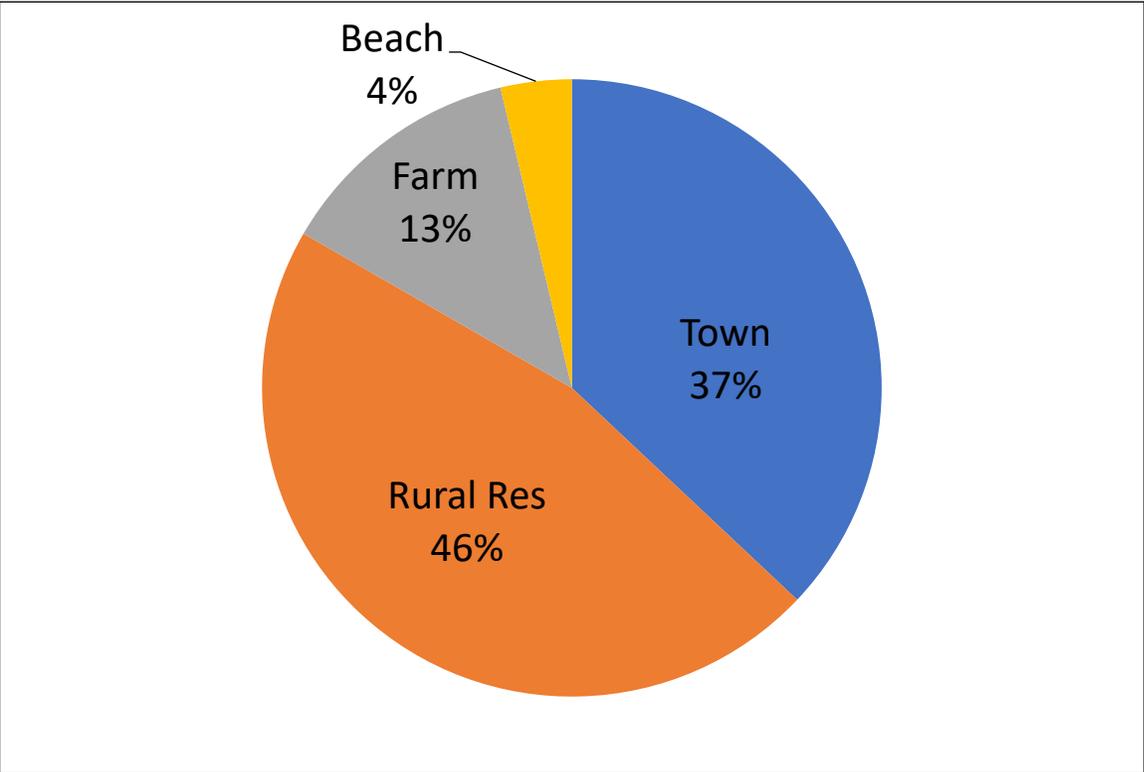
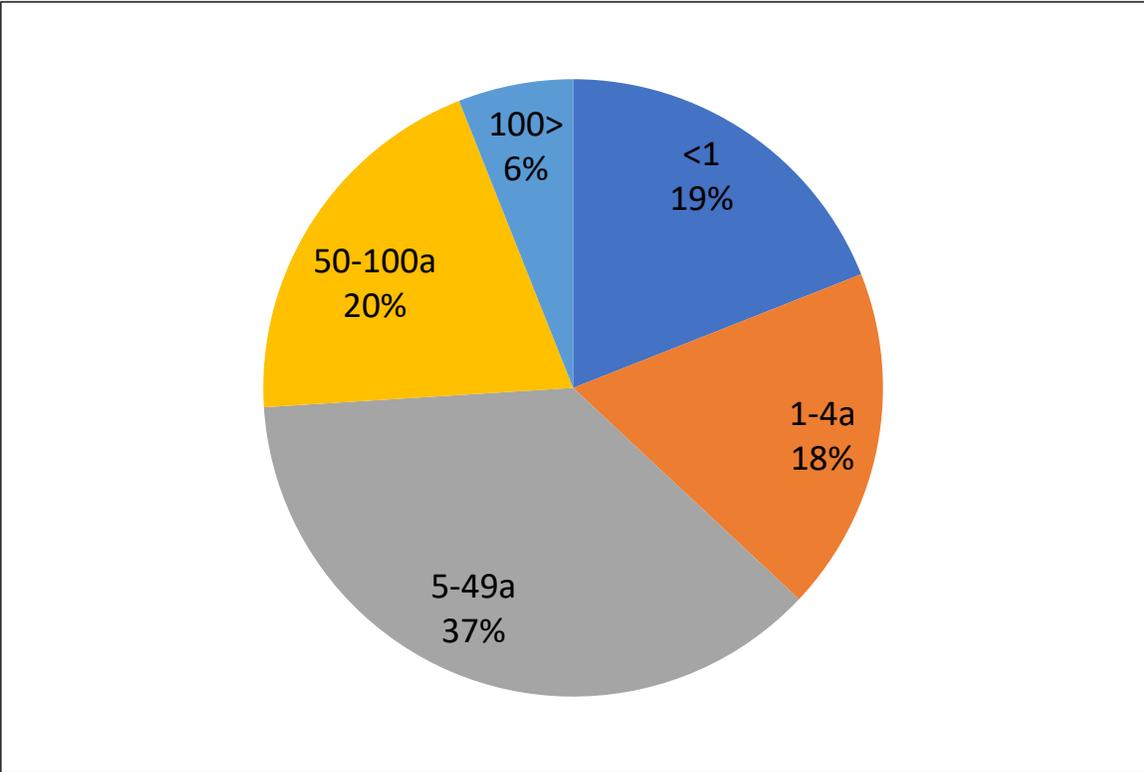


Problems with private well water

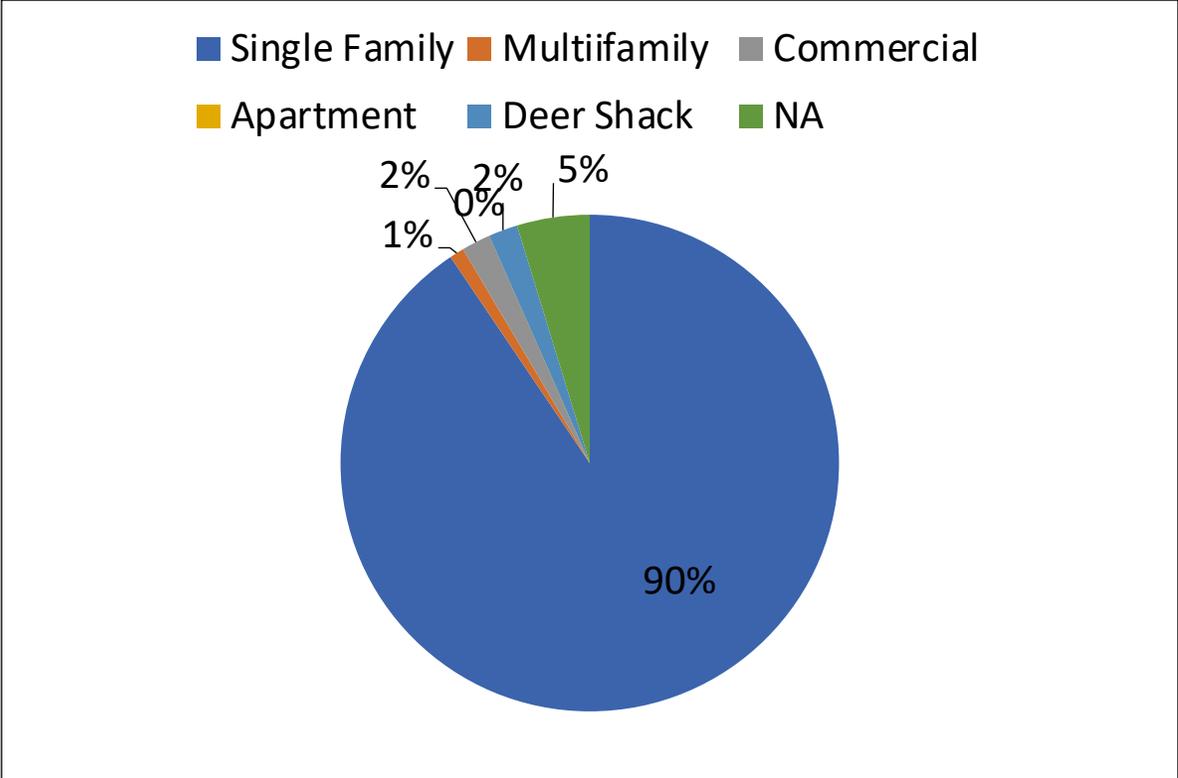


Acres Owned

Resident Location



Structure



Primary Residence

60% of respondents own home and live in Port Wing Township

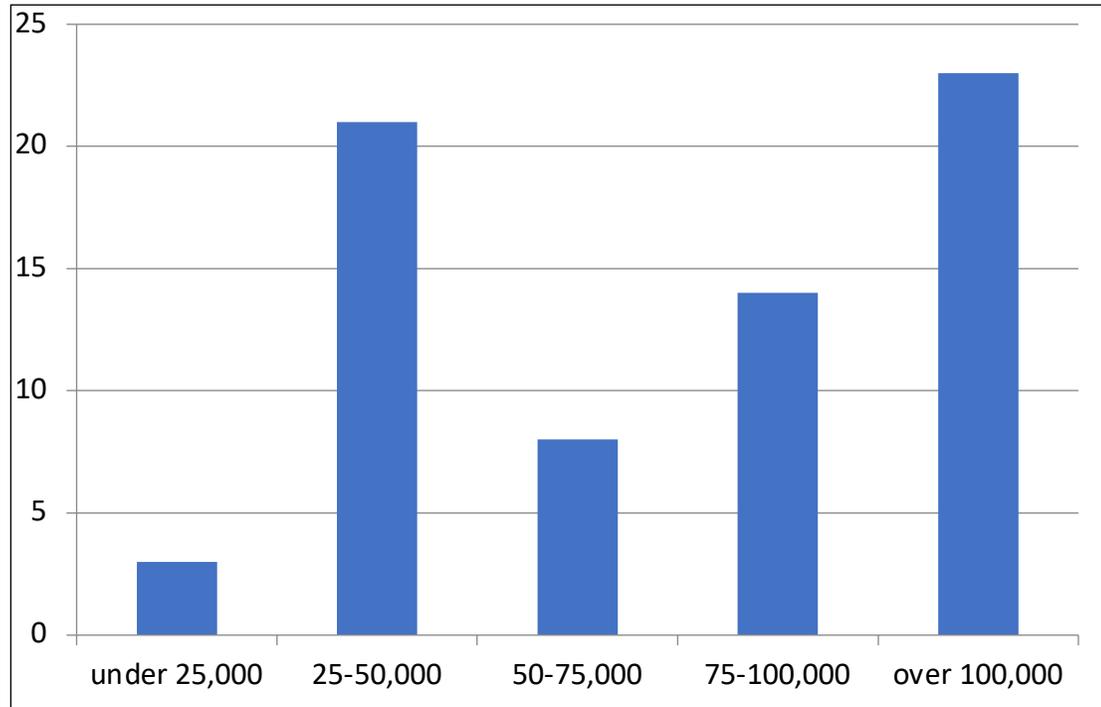
40% own property but live elsewhere

71% use their home as a residence.

11% Agriculture business

12% Cabin

Household Income

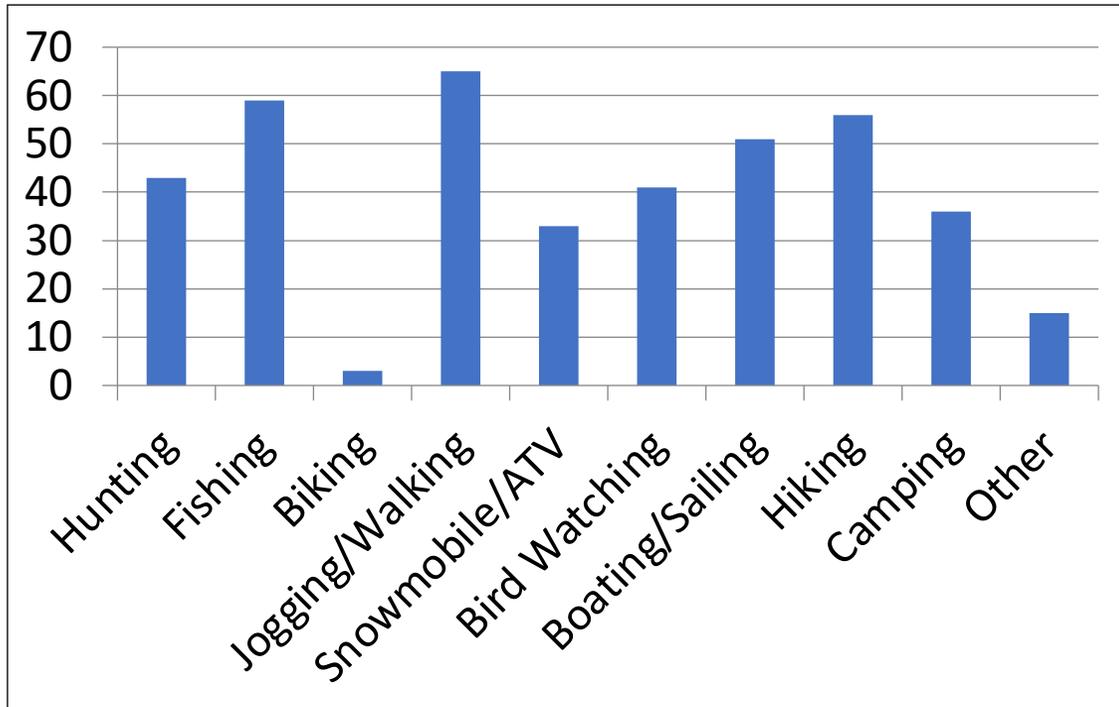


School Attended

4 respondents said – South Shore

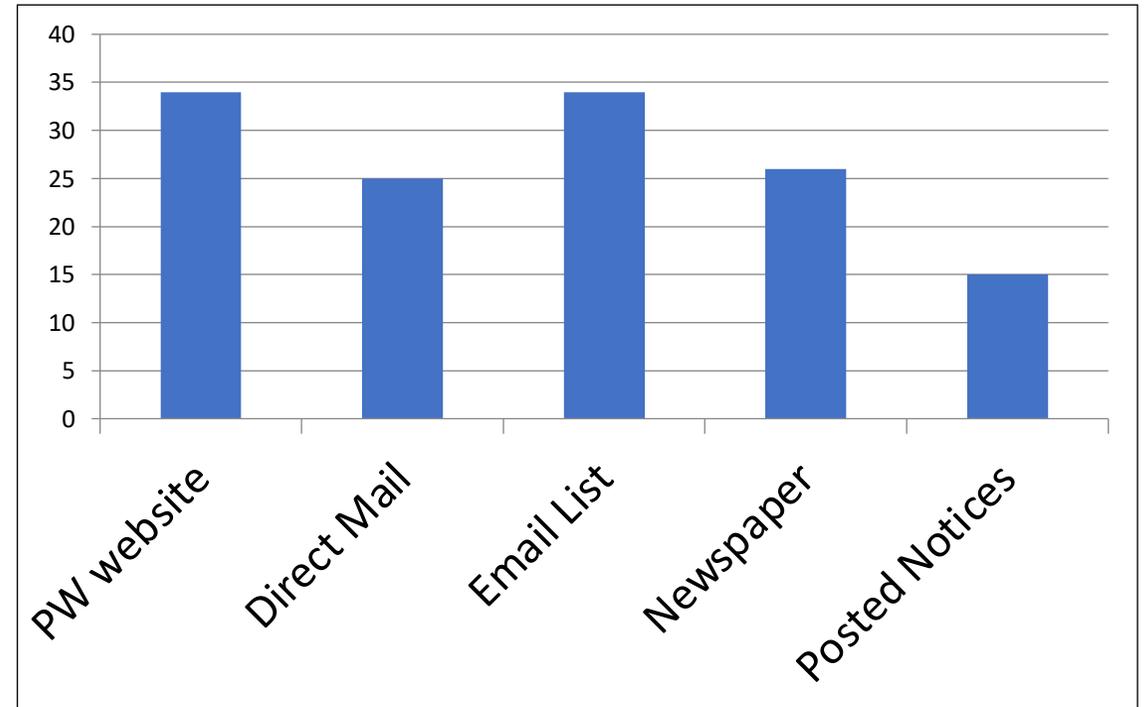
- South Shore school district encompasses 6 townships
- Surveys were only sent to Port Wing tax base

Participation in Outdoor Recreation



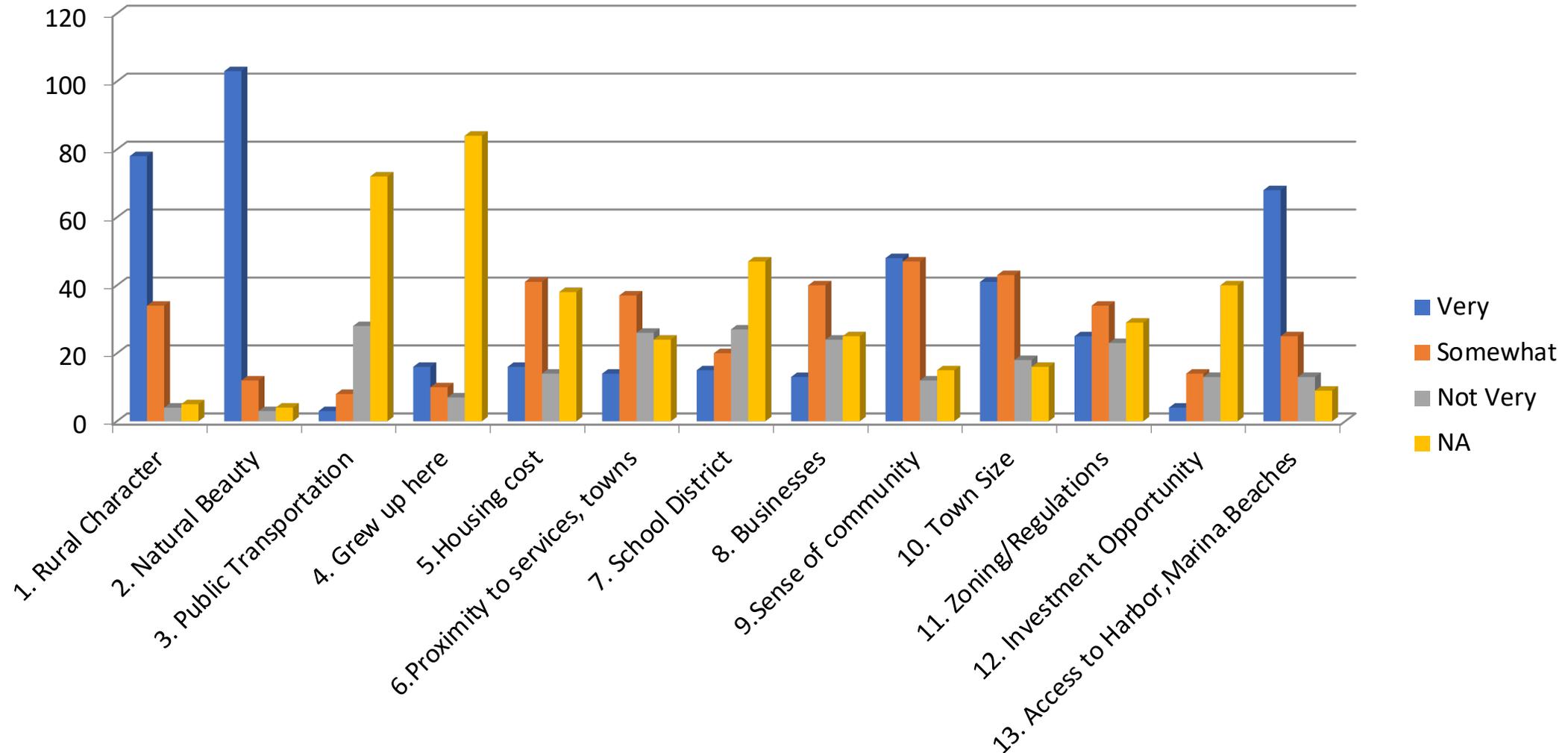
Other= Snowshoeing, Orchard, Golf

Information Receipt Preference



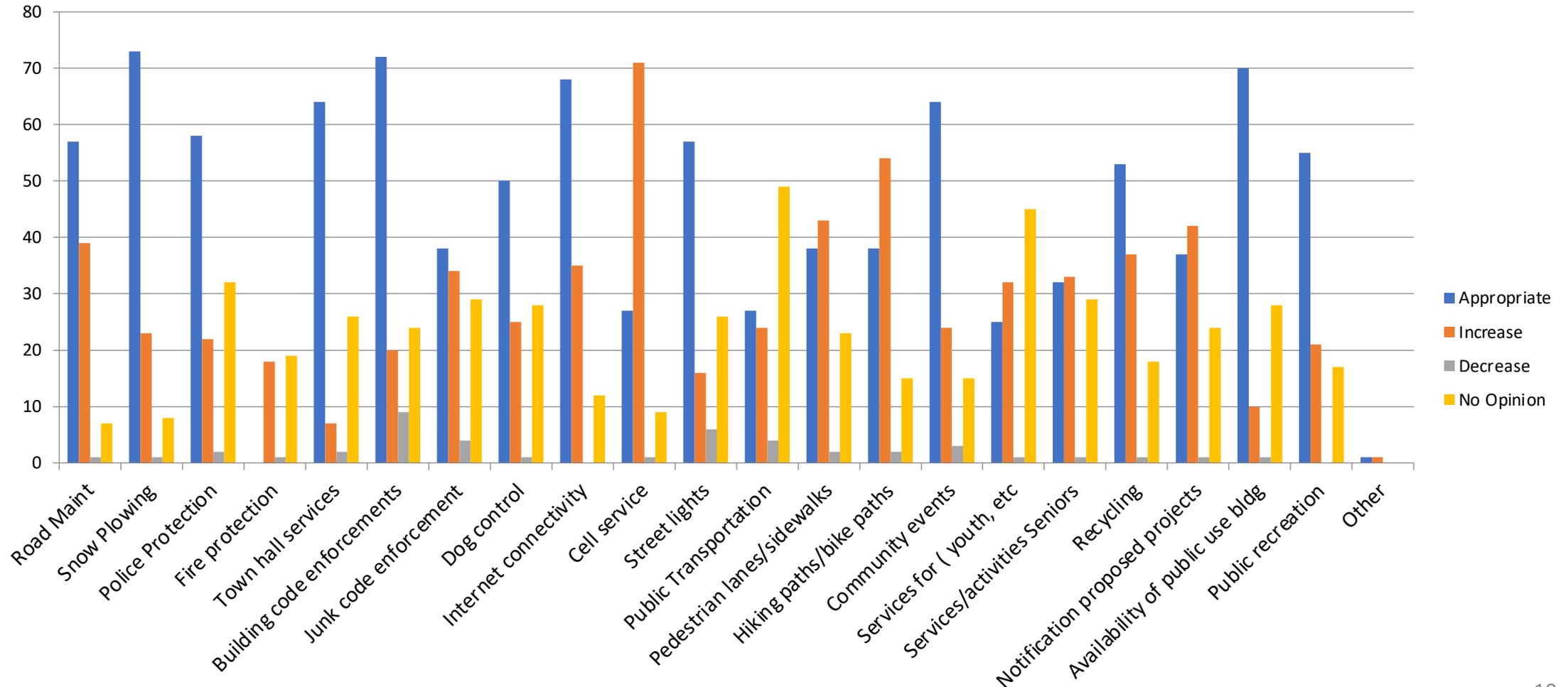
Choosing to live in Port Wing

TABLE 1: Please check one box for each reason why you choose to live in Port Wing.



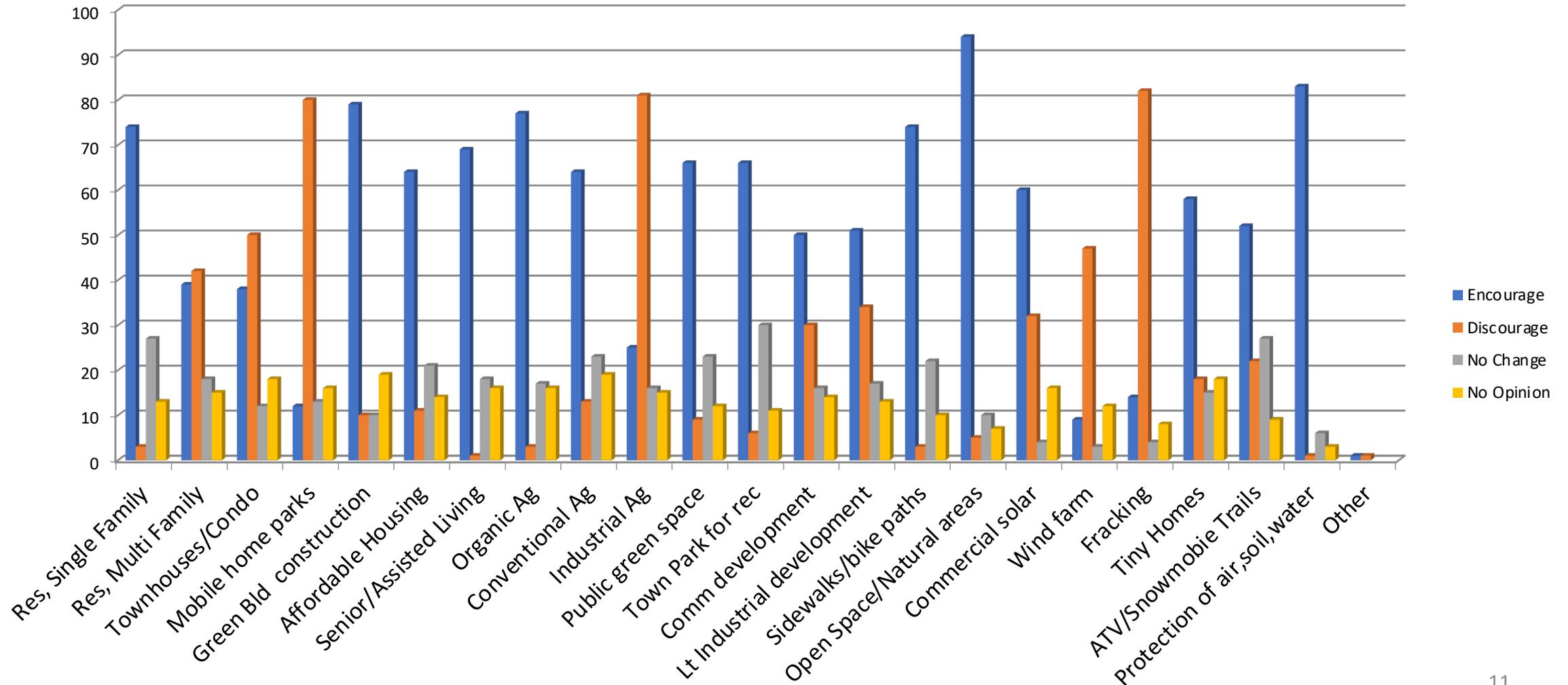
Services in Port Wing

TABLE 2: For each of the services below, please indicate whether you think the level of service is appropriate, should be increased, or should be decreased.



Land Use in Port Wing

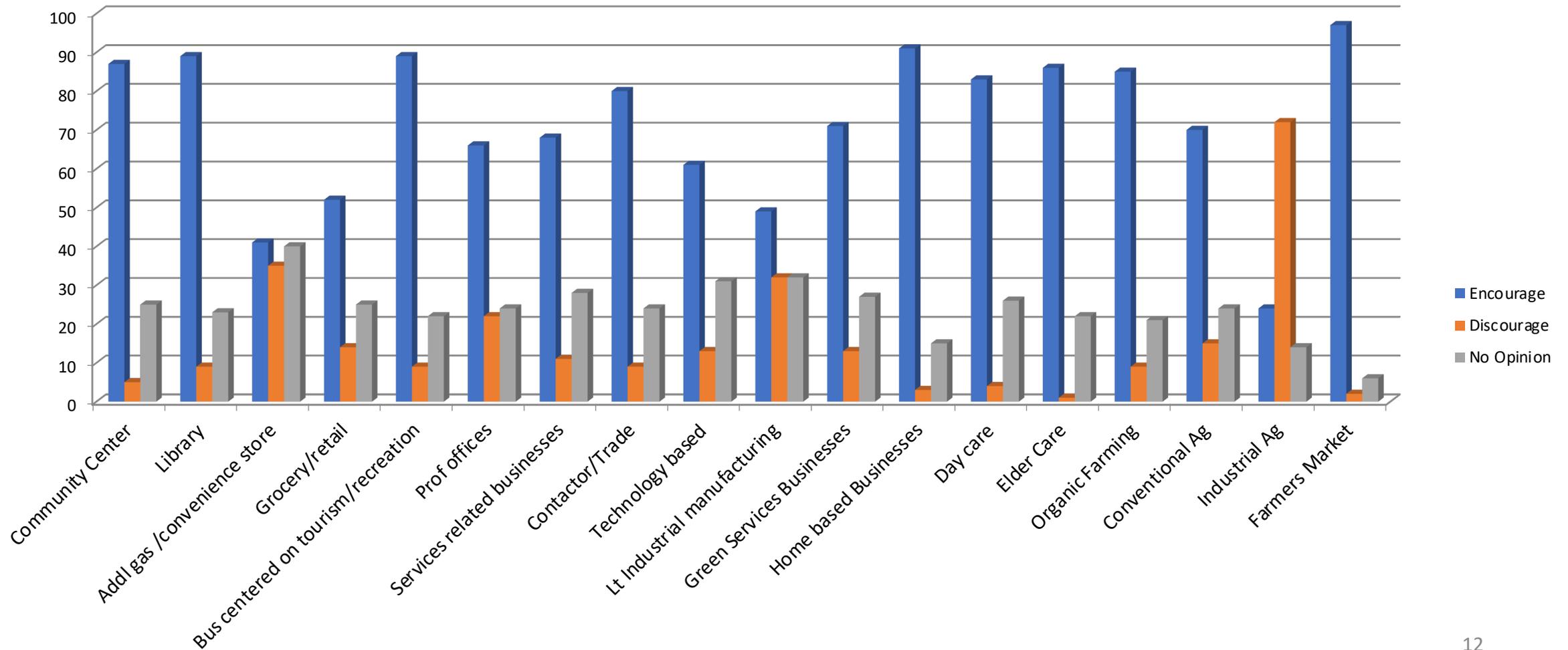
TABLE 3: Would you encourage or discourage the following land uses in Port Wing?



Business & Municipal Development in Port

Wing

TABLE 4. What type of business/municipal development would you like to encourage or avoid in Port Wing?



Q1: What do you like most about Port Wing?

Environmental	Community	Businesses / Services
Natural beauty, Friendly people, Secluded, peaceful	Small town. Access to Lake Superior. Privacy. Fish Boil, Friendliness of the people	Convenience store - Johnson's Store
I like the outdoors and how quiet it is	Friendliness of people.	Great school, Proximity to Ashland, Bayfield and Superior and recreation areas
Beautiful area, kind people, Small town atmosphere, The Lake. Quiet.	Friendly community with unique small businesses and area schools. Close to marina and beaches. Festivals, Farmers Market, Rural, Farming, outdoor recreation.	Small town rural character. Very good, though expensive land line internet, phone and TV service.
Lake Superior, small, fishing history, Rural Setting	Marina, beach, distance from the hustle and bustle of city life.	To keep main street commercial zoned.
The Lake. Peace and quiet. The land, trees, skiing. Small, natural areas, sense of community.	Small town where you know your neighbors and at least recognize most people. Feels safe to be outside alone or without doors locked. The Lake!	Small size but still has school, bank, store, and Post Office.
Proximity to Lake Superior and natural areas. I like its proximity to the lake, small community with fresh fish and great beaches.	Small town atmosphere that for the most part we "self police", which shows that people care.	Location, Lake Superior, School district. Marina and boat access
Quietness, when the ATVs aren't making racket. Being in the country and experiencing evening stars and constellations.	Rural small town character, 100+ year history. Historically significant buildings.	The School District. Public school. Playground equipment in the park / basketball hoops and balls at town hall. Beaches, boardwalk, community.
People, natural beauty of the area, climate.	Rural, close-knit character, a great place to raise children, natural beauty and recreational opportunities.	As cabin owners and seasonal residents, we find that everything we need and enjoy is there.
Beautiful, Low key setting, the beaches. The energy of people behind the positives above.	The positive spirit and interest in improvement, you can be a part of or not and still accepted.	We haven't noticed any change to Port Wing in the last 4 years. No new businesses, No change to the Park, No additional signage.
Surrounding natural landscape and proximity to Lake Superior	Community - History - Peace and Quiet - natural land and forests	
The proximity to natural environment and Lake Superior. Its small size and friendly community.	People and houses being spread out. Town board is doing a good job and town workers are pleasant	
	Location, history, volunteers, people, traditions	

Q2: What is your biggest concern about the future of Port Wing?

Environmental	Community	Businesses / Services
Junk around houses and town. Hopefully no "unkept" areas of housing. Too much motorized recreation and clear cut logging. That it could be junked up with apartments and industry.	If you are not growing, you are dying. Will Port Wing be around in 50 years? Dying. No draw for others, nobody to replace old guard. That the town will just slowly disappear. Keeping a small town charm.	Losing the Marina. Development, Needing to add more docks and slips at the harbor. That Johnson's Store might close. That we might lose Security Bank.
The increased number of ATVs. The noise of them overpowers the tranquil peace and quiet of the countryside. These have increased exponentially over the past 5 years. ATV noise pollution on Touve Road. More motorized recreation. Giving in on ATV routes.	People becoming jerks or being over-run by jerks. I hope it never sees large scale housing development. Too many tourists. That it will be overrun by gun-totin wildebeasts on souped-up ATVs pursued by Mel Gibson. Laws are not enforced equally	Loss of Johnson's store. Economic health. Need a Restaurant. That everything in question #1 stays and that we bring in businesses consistent with the rural atmosphere. A rehab of the café, another gallery with gift shop...
Loss of protection of our shared resources, (Water). No zoning controls in place specific to Port Wing. Over development. Without adequate water and water treatment, businesses and families can't survive. Water erosion.	Local negative attitude about each other. It's going downhill. Influx of people wanting to change small town values into city values / living styles. Wrong type take over. To many new commers trying to reinvent the wheel	Keep the school open Viability of the South Shore school district as largest employer. If the district were to consolidate, what would happen to Port Wing. Maintaining our school and encouraging young families to move here.
Giant corporations, CAFOs, destruction of 40 acre parcels, concentrated housing schemes. No trailer parks. Individual trailers? Don't know. Temp maybe if "temp" is enforced.	Current residents are not as informed about the issues or decisions that could have negative consequences for the community. Loss of volunteer interest in the community	Older people don't have help/support and they need to survive in their homes. Possible loss of school due to declining population. Not enough school age kids.
Biggest concern is the way the heavy influx of ATVs from Thursday afternoon thru Sunday is changing the overall character of the community and damage is done to roads by ATVs, requiring more cost/funds for repair.	We need to attract young people to move here. That no young people will move here and it will dry up into nothing (People wise). Nothing will change. Stay on track. Good people make good community. Lack of young people, on old guard not wanting things to change or adapt.	Limited population, Small business seems to struggle. Keeping the school. Need to be aware of ways to protect and keep what is already here. Potential loss of the school. Potential loss of the post office. Losing school and Post Office
Water pollution: Over population due to others leaving big metro areas. Water pollution, climate change and over population of the area.	That it will be overrun by the wrong type of people, a bad element. That we will not implement enough control or that we will control too much. (equilibrium). Too much commercialism.	Maintain roads, improve boat access docks and ramp. Lack of a good restaurant. Need a good breakfast and coffee place.
Development that destroys the beauty and country atmosphere. Climate change - The increasingly hot summers and huge fluctuations in Lake Superior make me worry about the vegetation, the forests and the vulnerability to these changes.	Maintaining our community character while encouraging smart development. We need a stronger economic lease so people can support themselves and live here. That it becomes a major tourist destination like Corny.	No employment for young people. People leaving and no new people moving in. That there won't be enough jobs to keep people here. Don't want to see it as a drive thru town with nothing to offer people traveling by.
Over development of rural areas. That it could change for the worse by adding more stores and destroying the beautiful landscape here. Lack of resources to maintain.	Raising taxes. Lack of Tax Base. Becoming a retirement community with no housing for elders. Getting too big! It could lose the peaceful and relaxed environment and turn into another Iron River.	Everybody wants the money to come without the people. Need to expand your horizons. Lack of business. Repairing or replacing blacktop roads. Permanent housing with houseboats.
As human migration happens due to climate change, more people will seek to live here. We try not to tell everyone how wonderful Port Wing is because as more people come, they will change the feel of our small town and jeopardize this paradise	You are on the right track with the survey. Follow up with results and plan direction. Application for funding, State and Federal	Keep the kids busy. Stay ahead of issues that come with population growth. Same for technical innovation (Progress). Maintaining good water and sewer - good infrastructure.

Q3: What would you change about Port Wing?

Environmental	Community	Businesses / Services
More town attention to cleanliness and attractive areas . Clean up junky areas: marina and north end of Washington Ave.	Better regulations on ATVs. Arrest drunk ATV drivers. Clean up the drugs. More law enforcement on city streets for speeding vehicles and DWI's!. 1. More officers patrolling. 2. Clique attitudes. 3. HWY 13 speeds. ATV Routes. Eliminate ATVs from all town roads.	Increase signage to showcase the Marina and beaches on HWY 13 to capture visitors on HWY 13. Add a nice B&B or two to make it a destination. Increase small business / "Main Street" .
Like it the way it is. Would like more help for people to get rid of unwanted items that are larger and won't fit in a trash bag.	Not a welcoming town attitude if you are not from there, you don't belong. Maybe this is "old" attitude. The ratio of jerks to non-jerks. J/NJ - 0	Open better restaurants. A nice Wisconsin type Supper Club . More shops and restaurants - encourage a vibrant culture, people who can work from home to consider living here.
Improve water access. More biking and hiking trails.	Mindset of the "younger" (30-50s) people to contribute more to the community. All the responsibilities seem to be on the 60 and up to keep community and businesses going.	I'd hate to see commercial fishing end here. Its important. Improve economic health. More businesses so you don't have to drive so far!
Encourage ecotourism and small businesses for local residents and tourists. Would like to see new development and business centered around Eco-tourism, small family farms, environmental.	More housing for retirees and weekend people. Stop allowing ATVs in town. More young families to populate our school. More business/good jobs to support young families so they don't have to commute so far. Encourage next generation to get involved.	I wish there were more and better restaurants and better places to buy produce. Have a café and laundromat. Have a Day Care in Port Wing. Make it an eco-mecca. :) to conserve its natural beauty and make money
Rebuild the Marina Docks. Fewer ATVs/ UTVs, Excess fugitive dust, noise pollution, increased road maintenance	That the people in charge do what this survey is designed to do - lead to the future and make positive plans. - Do a better job maintaining Big Pete Road.	Non Resident Tax Rate. Equalize real estate taxation. Need to attract more people. Increase opportunities for the youth. Improve mobile phone service. Sewer line to my home
We live on old 13. The damages to our vehicle are extensive. I worked highway construction for 40 years and I know that some type of maintenance is crucial to saving a road. 21 years ago the road was in good condition. But there has been very little maintenance since then. Please consider fixing the road.	Nepotism. If you don't have the "right" last name, you don't get equal plowing, road maintenance and town services.	Add something for kids like a library, hangout center that serves something fun like ice cream soda fountain, hamburgers, etc. Has tutors available.
(Community Continued)	Better attitude about Emergency Services. They need more support. More members on town board. More Cultural Diversity.	Town roads and streets need major repair. Poor planning and zoning. Zoning rules. Get the "free" land back on the tax role. More city planning that supports all residents, permanent, part time and seasonal.
Do a better job of emphasizing what we have to offer, encourage smart development, be open to new ideas.	List our assets and tell the world about living in a small town. We might not get big (Not that we want to) But we will stay alive.	All out efforts to find additional sources of revenue for infrastructure improvements and maintenance
Encourage youth and elderly recreational programs and living conditions and activities.	Nothing. I love it here. Nothing. But that's ridiculous. Everything Changes. Nothing! Love it here. Nothing other than I hope the people of Port Wing understand that you need growth.	Encourage business and housing. Light, tech-based industries. Some tourism encouragement, maybe a motel. Bring back the café!

Common themes and indicators

- The Marina and beaches. Major assets that should be our greatest attraction
- Maintaining or growing current businesses and services. Make them better!
 - Johnson's Store, Security Bank, Post Office, Bear Paw re-do, Small Business growth
- Maintain and grow South Shore School (Largest Employer)
- ATV routes, better signage, noise and bad behavior by riders
- Maintaining the quiet peaceful character while growing responsibly
- Maintaining good water quality and protecting our natural resources
- Encourage small business growth and home based businesses
- Maintaining the roads
- Cleaning up the messes around town that detract from its beauty
- Encouraging the next generation to step forward and participate (Volunteer)

Overall Rating of Port Wing

The final rating question on the Port Wing survey asks the respondent if they believe the Township of Port Wing is changing for better or worse. Of the 90 citizens who answered, 39 believed PW to be changing for better and 10 believe the township to be changing for worse. 41 respondents believe PW to not be changing.

Not all respondents answered this rating question.

